

# Grantwriting

**Winning Grant Proposals:  
Know your funders & develop  
relationships**

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**IVC's**

## Workshop Series

***Building Better Futures***

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Register online or more info @ [www.ivcstrathcona.org](http://www.ivcstrathcona.org) or call IVC @  
780-464-4242

**May 5, 2018**

9:00 am – 3:00 pm

Strathcona County Hall Conference Centre 1

\$20.00 per person

### **For Small to Medium Sized Organizations & Groups**

- Are you looking for practical information to secure grant funding for your organization?
- Join us for this full-day workshop to learn the steps needed to successfully obtain grant support and build genuine long-term relationships with funders.
- Facilitator Rhonda Newman has personal and professional experience in Grant Writing.
  - Check out her bio and the full plans for the day on our website!

**ONE DAY DEDICATED TO IMPROVING YOUR ORGANIZATION**



**Information & Volunteer Centre**  
FOR STRATHCONA COUNTY



## 4 Simple Secrets Successful Nonprofits know that help them Avoid the Heartbreaking Rejection Letter

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### Obtaining Grant Support - Course Outline

#### **Grant Support Overview – (9 – 9:15am)**

Why?

Perspective - # grantors, types of grantors, typical amounts

Room Sharing Activity

#### **Successful Secret - #1 Know Who you Are and What you Need – (9:15 – 10:45)**

Case Statement Purpose, Outline and Prep – 1.5 hours

#### **Successful Secret - #2 Know Who the Funders are and what THEY Need! (10:45 – 1:00)**

Strategies for Soliciting Organization

Example of Grant Connect – demonstration

#### ***Lunch Break***

7 Steps to Relationship Building

Team Exercise

#### **Successful Secret - #3 Speak their Language and Communicate Effectively! (1:00 – 1:50)**

Letter of Inquiry

Elements of a proposal

Managing a funded proposal

#### **Successful Secret #4 - Acknowledgement, Feedback and Recognition (1:50- 2:15)**

Express Appreciation for opportunity

Recognition

#### **Summary and Q & A**