



Platinum Sponsor

Requires a cash donation of \$10,000 to secure over 30 artificial, pre-lit, Christmas trees of various sizes. This generous donation will assure the Platinum sponsor of these benefits:

- Exclusivity** PLATINUM sponsorship is limited to **ONE** contributor ONLY.
- Host Tree** Festival of Trees will provide the PLATINUM sponsor with a pre-lit Christmas tree complete with enough items to fully decorate the tree. This Host Tree will be displayed in the pride-of-place location at the venue. The sponsor has the option of decorating the tree themselves or having the Festival provide decorators. The Host Tree will be the last item pulled from the floor in the Silent Auction.
- Promotion** The PLATINUM sponsor will receive top billing in all aspects of Festival promotions. They will be featured in the event program with a full page ad, and receive mention in ALL Festival of Trees advertising materials. These promotional opportunities will commence according to the date of the signed agreement.
- Signage** Special designation of "Host Tree" will be placed on the PLATINUM sponsor's tree sign and the sponsor name and/or logo will be on all print materials at the event site, providing the signed sponsorship agreement is received before the deadline for printed materials.
- Web Site** PLATINUM sponsor will receive recognition by name and/or logo on the front page of the Festival of Trees web site for a full year, including a website link, if applicable.
- First refusal** As the PLATINUM sponsor for 2010, the contributor will receive the right of first refusal to retain this level for the 2011 Festival of Trees.
- Opening Ceremony** A special invitation for the PLATINUM sponsor and guests to enjoy the Opening Ceremonies will be included in the sponsorship package, along with an invitation to speak during the festivities.
- Display/Advertising Area** Festival of Trees will provide display space, within the venue, to make information on the PLATINUM sponsor's organization/business available to the public.
- Guest Judge** The PLATINUM sponsor (or an appointed representative) will be invited to participate as one of the selected judges for the 2010 Festival of Trees competition.
- Give-Away** The PLATINUM sponsor is invited to provide a promotional item that will be included in the first 250 participant gift bags. (These items must be provided by October 30, 2010).
- Special Invitation** The PLATINUM sponsor (or an appointed representative) will be invited to attend the Festival's featured "special event" where the sponsor's business/organization will have the opportunity to be showcased.
- BONUS!!!** The PLATINUM sponsor will be featured in prime space on the Festival of Trees website with a photo of the Host Tree. The sponsor will also receive 50 Festival of Trees quality promotional items to dispense at their own discretion, and 15 Festival of Trees event posters to help promote the sponsor's participation in the Festival of Trees.



GOLD Sponsor

Requires a minimum \$5,000 or more in a cash donation. This generous donation will assure the sponsor of these benefits:

- Exclusivity** GOLD sponsorship is limited to **SIX** contributors ONLY.
- Auction Tree** GOLD sponsors will receive a pre-lit, artificial Christmas tree to be included in the silent auction, and displayed in a prominent location at the venue. Tree size, shape, and venue location will be determined upon receipt of signed contract and payment. Sponsor will provide tree decorations and a tree skirt. All sponsors or representatives must be available Friday, November 19th, 2010 between 9am and 1pm to decorate their tree. ** This offer may be declined by the sponsor.*
- Promotion** GOLD sponsors will receive a 1/4 page space in the event program, and name mention in Festival of Trees print and marketing materials. These promotional opportunities will commence according to the date of the signed agreement.
- Signage** Signs for GOLD sponsors will receive name and/or logo placement throughout the event venue.
- Web Site** GOLD level sponsors will receive recognition by name and/or logo on the Festival of Trees web site for 1 year, including a website link if applicable.
- First refusal** As a GOLD level sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.
- Opening Ceremonies** A special invitation is extended to GOLD sponsors and their guests for the Opening Ceremonies of the event.
- Give-Away** GOLD sponsors are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).
- Special Invitation** GOLD sponsors are invited to attend the Festival's featured "special event".
- BONUS!!!** GOLD sponsors will receive 20 Festival of Trees quality promotional items to dispense at their own discretion, and 10 posters to help promote their participation in the Festival of Trees.



SILVER Sponsor

Requires a minimum \$2,000 or more in a cash donation, "in-kind" goods or services, or combination of both. This generous donation will assure the sponsor of these benefits:

- Exclusivity** SILVER sponsorship is limited to **FIVE** contributors ONLY.
- Promotion** SILVER sponsors will receive name mention in the Festival of Trees event program and print materials. These promotional opportunities will commence according to the date of the signed agreement.
- Signage** SILVER sponsors will receive name placement throughout the event venue.
- Web Site** At the SILVER level, the sponsor will receive recognition by name on the Festival of Trees web site for a full year, including a website link if applicable.
- First refusal** As a SILVER sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.
- Opening Ceremonies** A special invitation is extended to SILVER sponsors and their guests for the Opening Ceremonies of the event.
- Give-Away** SILVER sponsors are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).
- Special Invitation** SILVER sponsors are invited to attend the Festival's featured "special event".
- BONUS!!!** SILVER sponsors will receive 10 Festival of Trees quality promotional items to dispense at their own discretion, and 5 posters to help promote their participation in the Festival of Trees.



BRONZE Sponsor

Requires a minimum \$1,000 or more in a cash donation, "In-kind" goods or services, or combination of both. This generous donation will assure the sponsor of these benefits:

- Exclusivity** BRONZE sponsorship is limited to **TWENTY** contributors ONLY.
- Promotion** BRONZE sponsors will receive name mention in the Festival of Trees event program and print materials. These promotional opportunities will commence according to the date of the signed agreement.
- Signage** BRONZE sponsors will receive name placement throughout the event venue.
- Web Site** At the BRONZE level, the sponsor will receive recognition by name within the Festival of Trees web site for a full year.
- First refusal** As a BRONZE sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.
- Opening Ceremonies** A special invitation is extended to BRONZE sponsors and their guests for the Opening Ceremonies of the event.
- Give-Away** BRONZE sponsors are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).
- Special Invitation** BRONZE sponsors are invited to attend the Festival's featured "special event".
- BONUS!!!** BRONZE sponsors will receive 5 Festival of Trees quality promotional items to dispense at their own discretion, and 5 posters to help promote their participation in the Festival of Trees.



Festival Friends

Requires a minimum \$250 or more in a cash donation. This generous donation will assure the sponsor of these benefits:

Promotion/ Signage Provides FESTIVAL FRIENDS with name mention in the Festival of Trees event program and name listing at the event venue. These opportunities will be available providing the signed agreement is received in time to meet printing deadlines.

Web Site At this level, FESTIVAL FRIENDS will receive name recognition on the Festival of Trees web site for a minimum of one year.

Opening Ceremonies A special invitation is extended to FESTIVAL FRIENDS and their guests for the Opening Ceremonies of the event.

Give-Away FESTIVAL FRIENDS are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).

BONUS!!! FESTIVAL FRIENDS will receive 5 posters to help promote their participation in the Festival of Trees.



TREE Sponsors

A Registration fee of:

\$75 provides a **5½'** pre-lit Christmas tree

\$125 provides a **6½'** pre-lit Christmas tree

\$150 provides a **7½'** pre-lit Christmas tree

Tree size to be confirmed upon payment as each size category is available in limited quantities. Sponsors will be responsible for providing tree decorations, a tree skirt, and the people to decorate the tree during the designated "set up" time of Friday, November 19th 2010 from 9am to 1pm. Once the tree has been fully decorated it will then be donated to the Silent Auction which runs from Nov.19-21, 2010.

This generous donation will assure the sponsor of these benefits:

- Exclusivity** TREE sponsorships are limited to **Thirty** contributors ONLY.
- Promotion** Provides TREE sponsors with name placement in the Festival of Trees event program, increasing their business/organization profile throughout Strathcona County.
- Signage** For the duration of the Festival of Trees, TREE sponsors will receive name placement next to the tree decorated by the sponsor.
- First refusal** As a TREE sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.
- Web Site** At the TREE sponsor level, contributors will receive recognition under the sponsorship link.
- Opening Ceremonies** A special invitation is extended to TREE sponsors and their guests for the Opening Ceremonies of the event.
- Give-Away** TREE sponsors are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).
- BONUS!!!** TREE sponsors will receive 5 posters to help promote their participation in the Festival of Trees.



WREATH Sponsor

Requires a registration fee of \$50. Wreath sponsors will provide a fully decorated wreath that will be donated and displayed in the Silent Auction from Nov. 19-21, 2010. Wreaths must be set up on Friday, November 19th, between 9am and 1pm. This generous donation will assure the sponsor of these benefits:

- Exclusivity** WREATH sponsors are limited to **Fifteen** contributors ONLY.
- Promotion** Provides WREATH sponsors with name placement in the Festival of Trees program, increasing their business/organization profile throughout Strathcona County.
- Signage** For the duration of the Festival of Trees, WREATH sponsors will receive name placement next to the piece decorated by the sponsor.
- First refusal** As a WREATH sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.
- Web Site** At the WREATH level, sponsors will receive recognition under the sponsorship link.
- Opening Ceremonies** A special invitation is extended to WREATH sponsors and their guests for the Opening Ceremonies of the event.
- Give-Away** WREATH sponsors are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).
- BONUS!!!** WREATH sponsors will receive 5 posters to help promote their participation in the Festival of Trees.



CENTERPIECE Sponsor

Requires a registration fee of \$50. Centerpiece sponsors will provide a fully decorated centerpiece that will be donated and displayed in the Silent Auction from Nov. 19-21, 2010. Centerpieces must be set up on Friday, November 19th, between 9am and 1pm. This generous donation will assure the sponsor of these benefits:

Exclusivity CENTERPIECE sponsorship is limited to **Fifteen** contributors ONLY.

Promotion Provides CENTERPIECE sponsors with name placement in the Festival of Trees program, increasing their business/organization profile throughout Strathcona County.

Signage For the duration of the Festival of Trees, CENTERPIECE sponsors will receive name placement next to the piece decorated by the sponsor.

First refusal As a CENTERPIECE sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.

Web Site At the CENTERPIECE level, sponsors will receive recognition under the sponsorship link.

Opening Ceremonies A special invitation is extended to CENTERPIECE sponsors and their guests for the Opening Ceremonies of the event.

Give-Away CENTERPIECE sponsors are invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).

BONUS!!! CENTERPIECE sponsors will receive 5 posters to help promote their participation in the Festival of Trees.



The “WOW!” Tree Sponsor

Requires a registration fee of \$250.

This sponsor will be provided with a truly **unique** Christmas tree (size & shape will be confirmed upon payment of sponsorship). The sponsor will be responsible for providing tree decorations, one tree skirt and tree set-up on Friday, November 19th, 2010 between 9am and 1pm. Once fully decorated the tree will be donated and displayed for the duration of the event in the Silent Auction from Nov. 19-21, 2010.

This generous donation will assure the sponsor of these benefits:

- Exclusivity** WOW! Tree sponsorship is limited to **one** contributor ONLY.
- Promotion** Provides the WOW! Tree sponsor with name placement in the Festival of Trees program, increasing their business/organization profile throughout Strathcona County.
- Signage** For the duration of the Festival of Trees, the WOW! Tree sponsor will receive name placement next to the tree decorated by the sponsor.
- First refusal** As the WOW! Tree sponsor, contributors will receive the right of first refusal, until March 31, 2011, to retain this level for the 2011 Festival of Trees.
- Web Site** The WOW! Tree sponsor will receive recognition under the sponsorship link and the opportunity to have a photo displayed for a full year as the specialty tree.
- Opening Ceremonies** A special invitation is extended to the WOW! Tree sponsor and guests for the Opening Ceremonies of the event.
- Give-Away** The WOW! Tree sponsor is invited to provide a promotional item for inclusion in the Festival's first 250 participant gift bags (items to be provided by October 30, 2010).
- BONUS!!!** WOW! Tree sponsor will receive 10 posters to help promote their participation in the Festival of Trees.